



2026 Catalog

2026 MASIL CG1.6 EN



About BIJU KOREA

BIJU Korea is a cosmetics brand enterprise that has grown based on the global market, operating as a beauty company that independently handles everything from product planning to brand management and global distribution. Since its establishment in 2018, it has grown rapidly, focusing on overseas markets such as China and Russia, and is currently expanding its competitiveness in the global market through its own brands.

◎ Company Overview

- Establishment Date: April 19, 2018
- CEO: Kim Ae-Wha
- Address: 45-22, Geonji-ro, Seo-gu, Incheon, Republic of Korea

◎ Business Structure

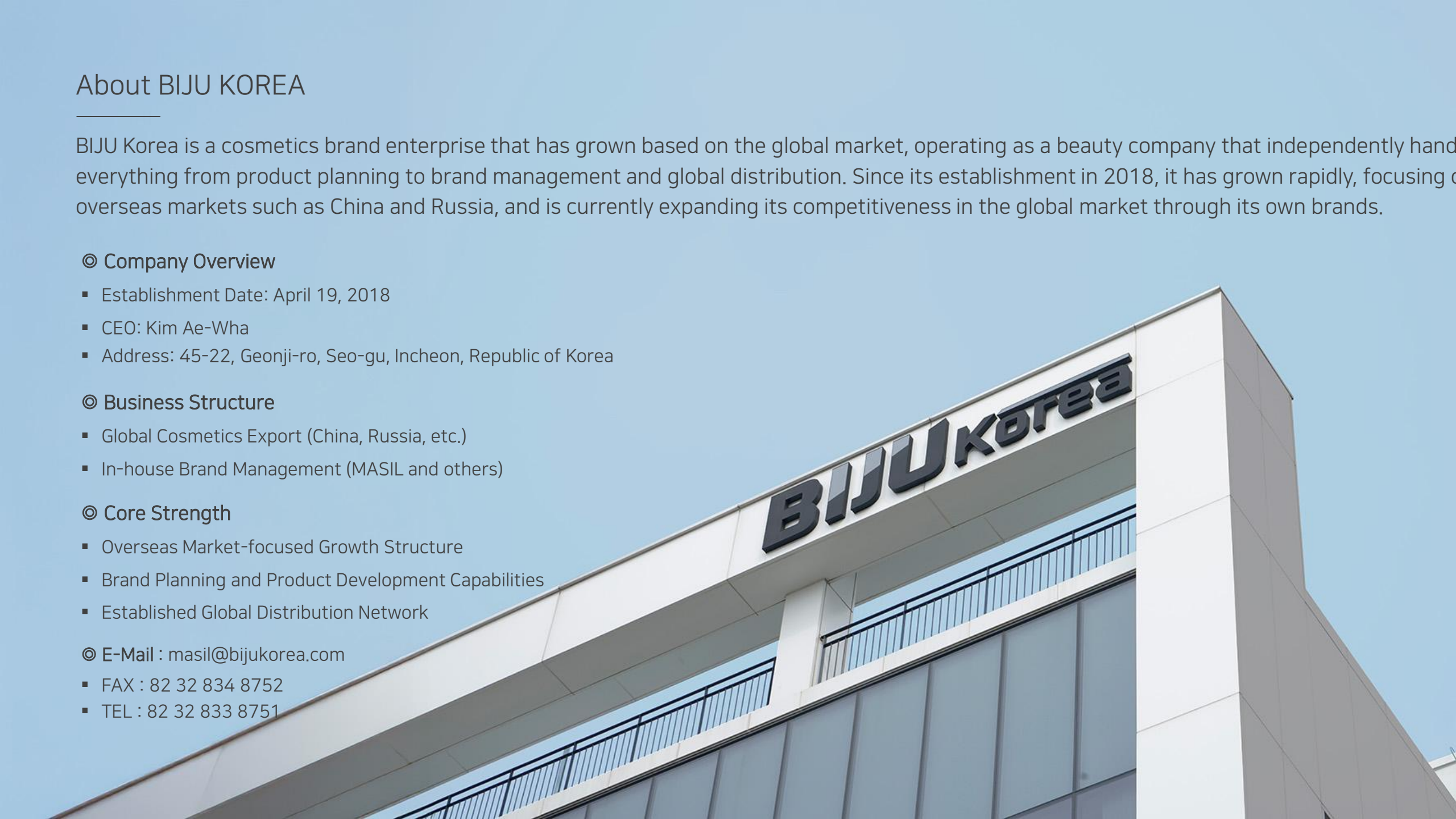
- Global Cosmetics Export (China, Russia, etc.)
- In-house Brand Management (MASIL and others)

◎ Core Strength

- Overseas Market-focused Growth Structure
- Brand Planning and Product Development Capabilities
- Established Global Distribution Network

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BIJU KOREA

BIJU KOREA History



2018. 04	Establishment of BIJU KOREA Co., Ltd.
2018. 09	Expanded into the global market (Commenced exports to China)
2019. 05	Obtained ISO 22716 and ISO 9001 certifications
2020. 03	Relocated headquarters
2021. 02	Launched in Gold Apple, Russia
2022. 12	Exceeded 10 billion KRW in annual sales
2023. 12	Awarded the \$5 Million Export Tower
2024. 01	Launched the 'ALLMASIL' brand
2025. 07	Constructed the BIJU KOREA headquarters building

BIJU KOREA Vision & Mission

Vision: To inspire everyone to love their most essential beauty.

Mission: To help individuals discover their own unique beauty, moving beyond fixed standards.

**We don't create beauty.
We reveal it.**

BIJU KOREA provides solutions designed to effectively reveal one's inherent beauty by eliminating exaggerated functions and complex routines.

The more unnecessary elements are removed, the more powerfully the essence shines through.

Beauty, Simplified.



BIJU KOREA Core Competence

Sourcing of
Carefully Selected
Raw Materials

Hygienic Production
Environment and
Inspection Process





MIRACLE SECONDS

MASIL 

MASIL is a premium haircare brand designed to deliver professional salon expertise to your daily life. To help consumers intuitively select the best solution for their unique scalp and hair conditions, we have established a systematic lineup utilizing numbers. Through this precise system, we provide the pleasure of managing your own beauty simply and perfectly.



❖ 5 Scalp Microbiome Therapy Shampoo | 300ml

Key Point

Microbiome Scalp Balance Care : Keeps the scalp, fatigued by external irritants, clean and refreshed while caring for a healthy scalp environment and oil-moisture balance.

- **Key Ingredients to Help Alleviate Hair Loss Symptoms** : Salicylic acid, dexpanthenol, and L-menthol keep the scalp clean and comfortable.
- **BIO Microbiome F Care** : Fermented microbiome and prebiotic ingredients help care for the scalp's microbial environment and oil-moisture balance.
- **Root Complex Patented Ingredient** : Helps care for hair from the roots for improved elasticity, thickness, and fullness.
- **Salmon-Derived PDRN Care** : PDRN derived from salmon DNA helps care for the scalp and hair roots, supporting a healthy and resilient scalp environment.
- **Five Botanical Complex Extracts** : Comfortably soothe and care for the scalp sensitized by external irritants.
- **Silicone-Free · Paraben-Free · Phenoxyethanol-Free** : Delivers a fresh and comfortable feel with reduced burden on the scalp.

How to Use

1. On wet hair, take an appropriate amount, gently massage into the hair, and rinse thoroughly.

❖ 5 Scalp Microbiome Therapy Tonic | 100ml

Key Point

Microbiome Scalp Balance Care : Keeps the scalp, fatigued by external irritants, clean and refreshed while caring for a healthy scalp environment and hair roots.

- **Key Ingredients to Help Alleviate Hair Loss Symptoms** : Salicylic acid, dexpanthenol, and L-menthol help care for scalp buildup, heat sensation, and itchiness.
- **BIO Microbiome F Care** : Fermented microbiome and prebiotic ingredients help care for the scalp's microbial environment and oil-moisture balance.
- **Vegan PDRN Derived from Citrus Peels** : Helps care for the elasticity of dry, weakened scalps and the hair roots.
- **Root Complex Patented Ingredient** : Four blended root extracts help strengthen the foundation for hair growth and care for scalp condition.
- **Five Botanical Complex Extracts** : Comfortably soothe and care for the scalp sensitized by external irritants.
- **3-Free Gentle Scalp Formula** : Excludes silicone, parabens, and phenoxyethanol for a fresh, lightweight, and comfortable experience.

How to Use

1. Use twice daily. Shake the product well before use, apply an appropriate amount evenly to the scalp, and gently massage with your fingers until fully absorbed.



❖ 5 Scalp Microbiome Therapy Ampoule | 100ml

Key Point

Premium Scalp Ampoule with Precision Brush Care: From scalp heat sensation and hair loss symptoms to scalp soothing, moisture, and elasticity, the built-in brush provides intensive care to areas that need it.

- **Precision Brush Applicator** : The built-in ON/OFF brush applicator evenly applies the product to targeted areas, such as the crown and hairline, while providing massage care.
- **Three Key Ingredients to Help Alleviate Hair Loss Symptoms** : Caffeine, niacinamide, and menthol provide scalp vitality, nourishment, and cooling care.
- **BIO Microbiome F Care** : Fermented microbiome and prebiotic ingredients help maintain the scalp's oil-moisture balance and a healthy scalp environment.
- **Vegan PDRN Derived from Citrus Peels** : Helps care for the elasticity of dry, weakened scalps and the hair roots.
- **Root Complex Patented Ingredient** : Four blended root extracts help strengthen the foundation for hair growth and care for scalp condition.
- **Cica & Botanical Complex Soothing Care** : C.A. Complex HD, CicaBiome, and eight herbal extracts gently care for sensitive and irritated scalps.
- **3-Free Low-Irritation Formula** : Excludes silicone, parabens, and phenoxyethanol to reduce the burden on the scalp.

How to Use

1. Rotate the brush head until the arrow points to **"ON."** Squeeze out an appropriate amount and apply it evenly to areas of the scalp affected by hair loss concerns. Turn the brush head to the **"OFF"** position to lock it and prevent additional product from dispensing, then massage the scalp with the brush to help the product absorb.



❖ 8 Seconds Salon Hair Mask | 8ml, 100ml, 200ml, 350ml

Key Point

Exclusively for severely damaged, breaking, and splitting hair: Instantly restores softness to rough hair with the most powerful nourishment.

- **8-Second Innovation:** Ultra-fast, highly concentrated nourishing care achieved by leaving it on for just 8 seconds.
- **Liquid to Cream:** Creates a mild warming steam pack effect as it transforms into a cream upon contact with water.
- **All-in-One Solution:** Multi-care that simultaneously repairs hair damage and soothes the scalp.
- **Silicone-Free:** Maintains root volume with safe ingredients that do not clog scalp pores.
- **High-Nourishment Layering:** A precise, close-fitting cuticle coating formulated with naturally derived ingredients and proteins.

How to Use

1. On wet hair, take an appropriate amount, gently massage into the hair, and rinse thoroughly.





❖ 8 Seconds Liquid Hair Mask | 8ml, 100ml, 200ml, 350ml

Key Point

Exclusively for dry, brittle, and flat hair: Maximizes hair root volume with a refreshing, residue-free finish.

- **8-Second Innovation:** Ultra-fast, highly concentrated nourishing care achieved by leaving it on for just 8 seconds.
- **Liquid to Cream:** Creates a mild warming steam pack effect as it transforms into a cream upon contact with water.
- **All-in-One Solution:** Multi-care that simultaneously repairs hair damage and soothes the scalp.
- **Silicone-Free:** Maintains root volume with safe ingredients that do not clog scalp pores.
- **High-Nourishment Layering:** A precise, close-fitting cuticle coating formulated with naturally derived ingredients and proteins.

How to Use

1. On wet hair, take an appropriate amount, gently massage into the hair, and rinse thoroughly.

8 Seconds Hair Mask Line



❖ 8 Seconds Salon Super Mild Hair Mask | 8ml, 100ml, 200ml, 350ml

Key Point

Sensitive Scalp & Hypoallergenic Soothing Hair Mask: Premium safety care that reduces scalp stress with hypoallergenic, soothing ingredients.

- **8-Second Innovation:** Ultra-fast, highly concentrated nourishing care achieved by leaving it on for just 8 seconds.
- **Liquid to Cream:** Creates a mild warming steam pack effect as it transforms into a cream upon contact with water.
- **All-in-One Solution:** Multi-care that simultaneously repairs hair damage and soothes the scalp.
- **Silicone-Free:** Maintains root volume with safe ingredients that do not clog scalp pores.
- **High-Nourishment Layering:** A precise, close-fitting cuticle coating formulated with naturally derived ingredients and proteins.

How to Use

1. On wet hair, take an appropriate amount, gently massage into the hair, and rinse thoroughly.



❖ 8 Seconds Salon Hair Repair Ampoule | 15ml

Key Point

Exclusively for severely damaged, breaking, and splitting hair: Highly nourishing protein bonding for broken and split hair.

- **Highly Concentrated Ampoule Solution:** Achieves powerful home care with more densely concentrated proteins and nourishing ingredients compared to existing hair mask products.
- **8-Second Innovation:** Ultra-fast, highly concentrated nourishing care achieved by leaving it on for just 8 seconds.
- **Liquid to Cream:** Creates a mild warming steam pack effect as it transforms into a cream upon contact with water.
- **All-in-One Solution:** Multi-care that simultaneously repairs hair damage and soothes the scalp.
- **Silicone-Free:** Maintains root volume with safe ingredients that do not clog scalp pores.
- **High-Nourishment Layering:** A precise, close-fitting cuticle coating formulated with naturally derived ingredients and proteins.

How to Use

1. On wet hair, take an appropriate amount, gently massage into the hair, and rinse thoroughly.



❖ 8 Seconds Salon Hair Volume Ampoule | 15ml

Key Point

Exclusively for dry, brittle, and flat hair: Enhances root volume and elasticity, giving strength to limp hair.

- **Highly Concentrated Ampoule Solution:** Achieves powerful home care with more densely concentrated proteins and nourishing ingredients compared to existing hair mask products.
- **8-Second Innovation:** Ultra-fast, highly concentrated nourishing care achieved by leaving it on for just 8 seconds.
- **Liquid to Cream:** Creates a mild warming steam pack effect as it transforms into a cream upon contact with water.
- **All-in-One Solution:** Multi-care that simultaneously repairs hair damage and soothes the scalp.
- **Silicone-Free:** Maintains root volume with safe ingredients that do not clog scalp pores.
- **High-Nourishment Layering:** A precise, close-fitting cuticle coating formulated with naturally derived ingredients and proteins.

How to Use

1. On wet hair, take an appropriate amount, gently massage into the hair, and rinse thoroughly.

3 CMC Shampoo



❖ 3 Salon Hair CMC Shampoo | 8ml, 50ml, 150ml, 300ml, 500ml

Key Point

Intensive CMC Repair: Fundamentally reconstructs the hair's internal structure by replenishing the damaged Cell Membrane Complex (CMC).

- **17 Amino Acids:** An amino acid complex similar to the hair's natural components, providing a powerful protein supply right from the shampooing stage.
- **Moisture Balance:** Contains ceramide to prevent moisture evaporation, delivering a hydrated finish without brittleness.
- **Oil Balance:** Contains botanical oils necessary for refining the hair's internal structure and maintaining the external cuticles.
- **Long-Lasting Subtle Fragrance:** Scented like J Brand's 'Peony & Blush Suede Cologne'.

How to Use

1. On wet hair, take an appropriate amount, gently massage into the hair, and rinse thoroughly.



❖ 5 Probiotics Apple Vinegar Shampoo | 8ml, 50ml, 150ml, 300ml, 500ml

Key Point

pH Moisture & Oil Balancing: The mildly acidic foam of apple cider vinegar cleanses impurities from the scalp and hair, instantly regulating the scalp's pH to maintain a healthy moisture and oil balance for both the scalp and hair.

- **5-Probiotics Complex:** Fundamentally strengthens the scalp barrier by improving the ecosystem of beneficial scalp bacteria.
- **Microbiome Solution:** Protects the scalp from external irritants and creates a healthy environment for hair growth.
- **Hypoallergenic Safe Cleansing:** Daily care suitable for everyday use, formulated with mild ingredients and free of sulfate surfactants.

How to Use

1. On wet hair, take an appropriate amount, gently massage into the hair, and rinse thoroughly.

5 Probiotics Shampoo Line



❖ 5 Probiotics Color Radiance Shampoo | 8ml, 50ml, 150ml, 300ml, 500ml

Key Point

Color-Lock System: Rice bran oil, rich in antioxidant Vitamin E, minimizes the color fading of dyed hair caused by natural light.

- **5-Probiotics Complex:** Fundamentally strengthens the scalp barrier by improving the ecosystem of beneficial scalp bacteria.
- **Microbiome Solution:** Protects the scalp from external irritants and creates a healthy environment for hair growth.
- **Hypoallergenic Safe Cleansing:** Daily care suitable for everyday use, formulated with mild ingredients and free of sulfate surfactants.

How to Use

1. On wet hair, take an appropriate amount, gently massage into the hair, and rinse thoroughly.

❖ 5 Probiotics Scalp Scaling Shampoo | 8ml, 50ml, 150ml, 300ml, 500ml

Key Point

Cooling & Scalp Scaling Effect: A specialized scaling shampoo that gently and thoroughly cleanses a congested scalp with a rich micro-foam, nourishes the scalp with 8 natural herbal ingredients, and delivers a refreshing, cooling sensation with menthol.

- **5-Probiotics Complex:** Fundamentally strengthens the scalp barrier by improving the ecosystem of beneficial scalp bacteria.
- **Microbiome Solution:** Protects the scalp from external irritants and creates a healthy environment for hair growth.
- **Hypoallergenic Safe Cleansing:** Daily care suitable for everyday use, formulated with mild ingredients and free of sulfate surfactants.

How to Use

1. On wet hair, take an appropriate amount, gently massage into the hair, and rinse thoroughly.





❖ 5 Probiotics Perfect Volume Shampoo | 8ml, 50ml, 150ml, 300ml, 500ml

Key Point

Root Volume Enhancing Effect: Imparts instant elasticity to fine, weak, and limp hair, creating abundant, three-dimensional volume that feels airy from the scalp roots to the hair tips.

- **5-Probiotics Complex:** Fundamentally strengthens the scalp barrier by improving the ecosystem of beneficial scalp bacteria.
- **Microbiome Solution:** Protects the scalp from external irritants and creates a healthy environment for hair growth.
- **Hypoallergenic Safe Cleansing:** Daily care suitable for everyday use, formulated with mild ingredients and free of sulfate surfactants.

How to Use

1. On wet hair, take an appropriate amount, gently massage into the hair, and rinse thoroughly.



❖ 5 Salon Protein Perfume Shampoo | 300ml

Key Point

Intensive Protein Care: Low-molecular-weight proteins and amino acids deeply penetrate damaged hair to strengthen the hair structure and improve elasticity and shine.

- **6-Protein Complex:** Complex proteins, including keratin, silk, and collagen, intensively replenish damaged areas and strengthen the hair.
- **Amino Acid Repair System:** Restores the hair's internal structure and improves softness and elasticity.
- **Luxurious Perfume:** Provides a pleasant hair care experience even after shampooing with a subtle, long-lasting fragrance.
- **Hypoallergenic Moisturizing Cleansing:** Gently cleanses the scalp and hair while retaining moisture to prevent dryness and damage.

How to Use

1. On wet hair, take an appropriate amount, gently massage into the hair, and rinse thoroughly.

❖ 6 Salon Lactobacillus Hair Perfume Oil. Light | 66ml

Key Point

Light and Refreshing Perfume Hair Oil: Its non-sticky, light texture absorbs quickly, simultaneously imparting shine and fragrance to the hair. It can be used without greasiness, even on fine hair or during the summer season.

- **Lactobacillus Ferment:** Fermented ingredients from beneficial bacteria improve the scalp and hair environment and strengthen the moisture balance.
- **3 Types of Botanical Oils (Argan, Marula, Grape Seed):** Supply nourishment, impart shine, and improve elasticity.
- **Hair Protection & Moisture Coating:** Prevents moisture evaporation and protects against external heat and irritants.
- **Premium Perfume:** A luxurious fragrance closely adheres to the hair, leaving a subtle lingering scent that lasts all day long without the need for additional perfume.

How to Use

1. After towel drying, take an appropriate amount, apply it from the mid-lengths to the ends of the hair, and then blow-dry. It can also be used on dry hair.





❖ 6 Salon Lactobacillus Hair Perfume Oil. Moisture | 66ml

Key Point

Intensive Moisturizing Perfume Hair Oil: Its rich texture provides deep hydration and shine to dry and damaged hair, maintaining a moisturized hair condition.

- **Lactobacillus Ferment:** Fermented ingredients from beneficial bacteria improve the scalp and hair environment and strengthen the moisture balance.
- **6 Types of Botanical Oils (Argan, Marula, Grape Seed, Olive, Camellia Oil, Jojoba Seed):** Supply nourishment, impart shine, and improve elasticity.
- **Severely Damaged Hair Solution:** Cares for hair damaged by frequent salon treatments and styling.
- **Hair Protection & Moisture Coating:** Prevents moisture evaporation and protects against external heat and irritants.
- **Premium Perfume:** A luxurious fragrance closely adheres to the hair, leaving a subtle lingering scent that lasts all day long without the need for additional perfume.

How to Use

1. After towel drying, take an appropriate amount, apply it from the mid-lengths to the ends of the hair, and then blow-dry. It can also be used on dry hair.



❖ 9 Protein Perfume Silk Balm | 120ml, 180ml

Key Point

Fresh and Sophisticated Bluebell Floral Scent : The fresh floral scent of dew-kissed bluebells is blended with the subtle sweetness of persimmon and a clean white musk dry-down, enveloping the hair in a premium, refreshing perfume mood.

- **Highly Concentrated Protein Hair Balm**: A silky-smooth texture that provides deep nourishment and shine to damaged hair, completing both styling and care simultaneously.
- **No-Wash Solution**: A leave-in type that requires no rinsing, offering quick nourishment and effortless styling for busy mornings.
- **20 Types of Amino Acids & 10 Types of Proteins**: Highly concentrated protein ingredients fill the gaps between cuticles to restore the elasticity of damaged hair and prevent breakage.
- **Heat Protection**: Forms a protective barrier to prevent hair damage from heat styling tools such as hairdryers and flat irons.
- **Long-Lasting Perfume**: Created with professional perfumery technology, the luxurious fragrance lingers on the hair, maintaining a subtle scent all day long.

How to Use

1. After shampooing and towel-drying, dispense 1-2 pumps and apply throughout the hair as if massaging, then style.
2. Use before using heat styling tools such as a hairdryer or flat iron.



❖ 9 Protein Perfume Silk Balm Sweet Love | 180ml

Key Point

Lovely and Sweet Romantic Floral Woody Scent : The radiant opening notes of hibiscus and rose blend with an elegant floral bouquet of iris, peony, and lily of the valley, while the warm woody dry-down of musk and sandalwood softly completes the fragrance.

- **Highly Concentrated Protein Hair Balm**: A silky-smooth texture that provides deep nourishment and shine to damaged hair, completing both styling and care simultaneously.
- **No-Wash Solution**: A leave-in type that requires no rinsing, offering quick nourishment and effortless styling for busy mornings.
- **20 Types of Amino Acids & 10 Types of Proteins**: Highly concentrated protein ingredients fill the gaps between cuticles to restore the elasticity of damaged hair and prevent breakage.
- **Heat Protection**: Forms a protective barrier to prevent hair damage from heat styling tools such as hairdryers and flat irons.
- **Long-Lasting Perfume**: Created with professional perfumery technology, the luxurious fragrance lingers on the hair, maintaining a subtle scent all day long.

How to Use

1. After shampooing and towel-drying, dispense 1-2 pumps and apply throughout the hair as if massaging, then style.
2. Use before using heat styling tools such as a hairdryer or flat iron.



❖ 9 Protein Perfume Silk Balm Crystal Water | 180ml

Key Point

Transparent Watery Floral Scent : The sensibility of a premium niche perfume is captured in the moisture-rich **Crystal Water texture**. After the clear and refreshing opening scent spreads, an elegant floral dry-down lingers for a long time, as if gently blooming from the hair itself over time.

- **Highly Concentrated Protein Hair Balm**: A silky-smooth texture that provides deep nourishment and shine to damaged hair, completing both styling and care simultaneously.
- **No-Wash Solution**: A leave-in type that requires no rinsing, offering quick nourishment and effortless styling for busy mornings.
- **20 Types of Amino Acids & 10 Types of Proteins**: Highly concentrated protein ingredients fill the gaps between cuticles to restore the elasticity of damaged hair and prevent breakage.
- **Heat Protection**: Forms a protective barrier to prevent hair damage from heat styling tools such as hairdryers and flat irons.
- **Long-Lasting Perfume**: Created with professional perfumery technology, the luxurious fragrance lingers on the hair, maintaining a subtle scent all day long.

How to Use

1. After shampooing and towel-drying, dispense 1-2 pumps and apply throughout the hair as if massaging, then style.
2. Use before using heat styling tools such as a hairdryer or flat iron.

❖ 9 Protein Volume Up Silk Balm | 180ml



Key Point

Volume Enhancing Protein Hair Balm: A lightweight leave-in balm that imparts volume and elasticity to the hair while achieving a soft and natural finish.

- **Volume-Up Formula:** Provides natural volume and body to the hair for a full and voluminous look.
- **No-Wash Solution:** A leave-in type that requires no rinsing, offering quick nourishment and effortless styling for busy mornings.
- **9 Types of Proteins:** The protein formula reconstructs the hair structure, repairs damage caused by dyeing or perms, and prevents split ends.
- **Heat Protection:** Forms a protective barrier to prevent hair damage from heat styling tools such as hairdryers and flat irons.
- **Long-Lasting Perfume:** Created with professional perfumery technology, the luxurious fragrance lingers on the hair, maintaining a subtle scent all day long.

How to Use

1. After shampooing and towel-drying, dispense 1-2 pumps and apply throughout the hair as if massaging, then style.
2. Use before using heat styling tools such as a hairdryer or flat iron.



❖ 9 Protein Volume Up Silk Balm Sweet Love | 180ml

Key Point

Volume Enhancing Protein Hair Balm: A lightweight leave-in balm that imparts volume and elasticity to the hair while achieving a soft and natural finish.

- **Volume-Up Formula:** Provides natural volume and body to the hair for a full and voluminous look.
- **No-Wash Solution:** A leave-in type that requires no rinsing, offering quick nourishment and effortless styling for busy mornings.
- **9 Types of Proteins:** The protein formula reconstructs the hair structure, repairs damage caused by dyeing or perms, and prevents split ends.
- **Heat Protection:** Forms a protective barrier to prevent hair damage from heat styling tools such as hairdryers and flat irons.
- **Long-Lasting Perfume:** Created with professional perfumery technology, the luxurious fragrance lingers on the hair, maintaining a subtle scent all day long.

How to Use

1. After shampooing and towel-drying, dispense 1-2 pumps and apply throughout the hair as if massaging, then style.
2. Use before using heat styling tools such as a hairdryer or flat iron.

❖ 10 Premium Repair Hair Mask | 12ml, 300ml



Key Point

Powerful Hair Repairing Power: Highly concentrated protein and nutritional ingredients designed for extremely damaged hair penetrate deep into the hair shaft to restore its structure while simultaneously improving elasticity and shine.

- **Spiderweb Texture:** A chewy, elastic formula featuring highly concentrated protein that stretches thinly to provide excellent adhesion to the hair.
- **20 Types of Amino Acids & 10 Types of Proteins:** Highly concentrated protein ingredients fill the gaps between cuticles to restore the elasticity of damaged hair and prevent breakage.
- **Highly Nutritious Oil Care (Camellia, Grape Seed, Argan):** Supplies deep moisture and enhances shine and gloss.
- **Moisture Lock & Dryness Improvement:** The remarkable moisture-retaining power of Proteoglycan strongly attracts hydration to alleviate frizz and dryness.
- **10-Free Safe Care:** Excludes 10 worrisome ingredients to ensure healthy and safe hair care.

How to Use

1. After shampooing, gently towel-dry your hair to remove excess moisture.
2. Apply the product to your hair while it is still damp.
3. Leave it on for 3-10 minutes, then rinse thoroughly with lukewarm water.



❖ 10 Keratin Silk Hair Mask | 12ml, 300ml

Key Point

Silk Care for Severely Damaged Hair : Keratin protein and silk protein intensively care for damaged hair, leaving it soft and smooth.

- **Spiderweb Texture:** A chewy, elastic formula featuring highly concentrated protein that stretches thinly to provide excellent adhesion to the hair.
- **Keratin Silk Smoothing System :** Keratin protein and silk protein smooth and refine the hair surface.
- **Peptide Complex :** 10 types of peptides nourish damaged hair while caring for its elasticity and shine.
- **Argan Oil Nourishing Care :** Adds rich nourishment and moisture to dry, coarse hair for enhanced shine.
- **10-Free Safe Care:** Excludes 10 worrisome ingredients to ensure healthy and safe hair care.

How to Use

1. After shampooing, gently towel-dry your hair to remove excess moisture.
2. Apply the product to your hair while it is still damp.
3. Leave it on for 3-10 minutes, then rinse thoroughly with lukewarm water.



❖ 10 Hyaluronic Moisture Hair Mask | 12ml, 300ml

Key Point

Moisture-Filling Care for Dry Hair : Hyaluronic acid and moisturizing ingredients replenish dry, coarse hair with moisture, leaving it hydrated and smooth.

- **Spiderweb Texture:** A chewy, elastic formula featuring highly concentrated protein that stretches thinly to provide excellent adhesion to the hair.
- **Hyaluronic Moisture System :** Hyaluronic acid supplies abundant moisture to the hair for hydrated care.
- **Panthenol & Betaine Moisture Balance :** Helps balance moisture levels while smoothing and softening dry hair.
- **Squalane Shine Care :** Smoothly coats the hair surface to enhance moisture and shine.
- **10-Free Safe Care:** Excludes 10 worrisome ingredients to ensure healthy and safe hair care.

How to Use

1. After shampooing, gently towel-dry your hair to remove excess moisture.
2. Apply the product to your hair while it is still damp.
3. Leave it on for 3-10 minutes, then rinse thoroughly with lukewarm water.



❖ 10 Ceramide Hair Barrier Mask | 12ml, 300ml

Key Point

Hair Barrier Care for Damaged Hair : Ceramides gently coat the damaged hair surface to form a protective barrier, helping prevent moisture loss and leaving hair shiny and smooth.

- **Spiderweb Texture:** A chewy, elastic formula featuring highly concentrated protein that stretches thinly to provide excellent adhesion to the hair.
- **Ceramide Hair Barrier System :** Forms a protective ceramide barrier on the hair surface to care for dry and rough hair.
- **Plant-Based Oil Nourishing Care (Sunflower Seed, Rapeseed, Argan Kernel):** Supplies rich nourishment and moisture to the hair for enhanced shine.
- **Intensive Care for Dry and Damaged Hair :** Smooths and softens hair damaged by external irritants.
- **10-Free Safe Care:** Excludes 10 worrisome ingredients to ensure healthy and safe hair care.

How to Use

1. After shampooing, gently towel-dry your hair to remove excess moisture.
2. Apply the product to your hair while it is still damp.
3. Leave it on for 3-10 minutes, then rinse thoroughly with lukewarm water.



❖ 10 Premium CMC Hair Mask | 12ml, 300ml

Key Point

Powerful CMC Damaged Hair Repairing Power: Intensely replenishes CMC the "hair adhesive" that locks in protein and moisture to firmly reconstruct the hollow interior of extremely damaged hair.

- **Spiderweb Texture:** A chewy, elastic formula featuring highly concentrated protein that stretches thinly to provide excellent adhesion to the hair.
- **17 Types of Amino Acids & 7 Types of Proteins:** Highly concentrated protein ingredients fill the gaps between cuticles to restore the elasticity of damaged hair and prevent breakage.
- **Highly Nutritious Oil Care (Camellia, Argan, Macadamia):** Supplies deep moisture and enhances shine and gloss.
- **10-Free Safe Care:** Excludes 10 worrisome ingredients to ensure healthy and safe hair care.

How to Use

1. After shampooing, gently towel-dry your hair to remove excess moisture.
2. Apply the product to your hair while it is still damp.
3. Leave it on for 3-10 minutes, then rinse thoroughly with lukewarm water.



❖ 10 Probiotics Apple Vinegar Treatment | 300ml

Key Point

Mildly Acidic pH Balancing Care: Restores the scalp and hair, alkalized by frequent treatments (dyeing, perms, etc.), to their healthiest slightly acidic state (pH 5.0-6.0).

- **5 Types of Probiotics Complex:** Improves the scalp's beneficial bacteria ecosystem to fundamentally strengthen the scalp barrier.
- **Microbiome Solution:** Protects the scalp from external irritants and creates a healthy environment for hair growth.
- **Instant Shine & Moisture Coating:** Smooths rough hair cuticles to provide a moist, soft glow without dryness.
- **Intensive Nutrition & Protein Charge for Damaged Hair:** Helps repair weak, brittle hair and strengthens it from roots to ends for a firm, elastic finish.

How to Use

1. After shampooing, remove excess water. Apply an appropriate amount evenly to the hair as if massaging, and then rinse thoroughly with lukewarm water.

❖ 10 Probiotics Color Radiance Treatment | 300ml

Key Point

Color-Lock System: Rice Bran Oil, rich in antioxidant Vitamin E, minimizes color fading in color-treated hair caused by exposure to natural light.

- **5 Types of Probiotics Complex:** Improves the scalp's beneficial bacteria ecosystem to fundamentally strengthen the scalp barrier.
- **Microbiome Solution:** Protects the scalp from external irritants and creates a healthy environment for hair growth.
- **Instant Shine & Moisture Coating:** Smooths rough hair cuticles to provide a moist, soft glow without dryness.
- **Intensive Nutrition & Protein Charge for Damaged Hair:** Helps repair weak, brittle hair and strengthens it from roots to ends for a firm, elastic finish.

How to Use

1. After shampooing, remove excess water. Apply an appropriate amount evenly to the hair as if massaging, and then rinse thoroughly with lukewarm water.





❖ 10 Probiotics Perfect Volume Treatment | 300ml

Key Point

Root Volume Enhancing Effect: Provides instant elasticity to fine, limp, and flat hair, creating full and multidimensional volume from the roots to the ends for an airy, voluminous look.

- **5 Types of Probiotics Complex:** Improves the scalp's beneficial bacteria ecosystem to fundamentally strengthen the scalp barrier.
- **Microbiome Solution:** Protects the scalp from external irritants and creates a healthy environment for hair growth.
- **Instant Shine & Moisture Coating:** Smooths rough hair cuticles to provide a moist, soft glow without dryness.
- **Intensive Nutrition & Protein Charge for Damaged Hair:** Helps repair weak, brittle hair and strengthens it from roots to ends for a firm, elastic finish.

How to Use

1. After shampooing, remove excess water. Apply an appropriate amount evenly to the hair as if massaging, and then rinse thoroughly with lukewarm water.



❖ 10 Salon Hair CMC Treatment | 300ml

Key Point

Intensive CMC Repair: Fundamentally reconstructs the hair's internal structure by replenishing the Cell Membrane Complex (CMC) within damaged hair.

- **Intensive Protein & Amino Acid Charge for Damaged Hair:** 10 types of vegetable proteins and 20 types of amino acids densely fill the hair from within, firmly reconstructing the internal framework of extremely damaged hair that has become brittle and weakened by frequent treatments.
- **Moisture Balance:** Contains ceramide to prevent moisture evaporation, delivering a hydrated finish without brittleness.
- **Oil Balance:** Contains botanical oils necessary for refining the hair's internal structure and maintaining the external cuticles.
- **Long-Lasting Subtle Fragrance:** Scented like J Brand's 'Peony & Blush Suede Cologne'.

How to Use

1. After shampooing, remove excess water. Apply an appropriate amount evenly to the hair as if massaging, and then rinse thoroughly with lukewarm water.



❖ Head Cleansing Massage Brush

Key Point

A low-irritation scalp-cleansing massage brush that closely fits the scalp and deeply cleanses dead skin cells and impurities from every area of the scalp

- **Helps remove dandruff, dead skin cells, and excess oil** : The brush's densely arranged massage bristles closely fit the scalp and help cleanse dandruff, dead skin cells, excess oil, and impurities.
- **Provides overall scalp care benefits through scalp massage** : Used with shampoo, the massage brush gently stimulates the scalp, providing a comfortable massage and helping care for the overall scalp condition.

How to Use

1. Apply an appropriate amount of shampoo to wet hair. Hold the massage brush by placing it between your fingers, and gently massage the scalp in circular motions. Using the massage brush, thoroughly massage all areas of the scalp to remove dead skin cells, then rinse thoroughly with lukewarm water.

❖ Glow Wave Brush

Key Point

The curved brush surface gently conforms to the scalp, helping to comfortably detangle tangled hair. After applying oil to the brush and combing, the oil spreads evenly without clumping, helping care for hair with a glossy finish.

- **Curved Brush That Fits the Head** : The brush surface is designed to fit the natural curves of the head, allowing comfortable brushing from roots to ends while closely conforming to the scalp.
- **Hair Oil Care Item** : Apply one or two drops of hair oil between the bristles before use for easier oil care without getting oil on your hands.
- **Hygienic Brush Care** : Made with oil-resistant nylon bristles, the brush can be easily maintained with a simple rinse.

How to Use

1. Gently brush from the ends of the hair to remove tangles. 2. Gradually brush from the mid-lengths to the ends. 3. Finally, brush from the roots to the ends to smooth and style the hair. 4 Use gently without applying excessive pressure to the scalp.



❖ Leopard Edition Mini Detangler

Key Point

A daily hair brush featuring a trendy leopard pattern and mini size for convenient carrying anytime, anywhere. The fine bristles surrounding the comb teeth and air-cushion pins gently smooth and detangle the hair while providing a comfortable massaging sensation to the scalp.

- **Compact brush for easy portability** : With a lightweight mini size that fits comfortably in your hand, it can be easily carried in your bag.
- **Dense micro-bristles that wrap around each comb tooth** : The micro-bristles help tame frizzy hair, making previously heavy-looking hair feel lighter while reviving natural hair volume.
- **Air-Cushion Massage** : The flexible air cushion and rounded-tip pins gently massage the scalp without irritation.

How to Use

1. Gently brush from the ends of the hair to remove tangles. 2. Gradually brush from the mid-lengths to the ends. 3. Finally, brush from the roots to the ends to smooth and style the hair. 4 Use gently without applying excessive pressure to the scalp.





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